



The Garden Statement

A M E R I C A N A S S O C I A T I O N O F
U N I V E R S I T Y W O M E N
N E W J E R S E Y D I V I S I O N , I N C .

Inside this issue:

- AAUW-NJ Fall Focus Agenda 1
- AAUW-NJ Fall Focus Registration Form 2
- President's Message 3
- AAUW-NJ - Communications Update - Membership Matters 4
- AAUW National, NJ, Branch Membership Offers You 5
- Membership Payment Program (MPP) - Branch Logos 6
- Branches on Facebook - AAUW on Social Media 7
- Branch Presidents 8
- Branches in Action-Northern (Sussex Branch) 9
- Branches in Action - Central (Northern Monmouth) - Southern (Camden County) 10
- Annual Meeting—2014 - Live Streaming - Basket Raffle 11
- Annual Meeting - Photos 12
- Inter-Branch Events (AAUW Trip to Washington D.C.) 13
- AAUW Supporters—Trip to Washington D.C. 14
- Special Projects - Contacts - Eleanor Roosevelt Read 15
- National Women's History Museum - teentech™ 16
- \$start\$mart 17
- Tech Trek - News Watches (Contacts) 18
- Legislative Watch Report - AAUW Videos 19
- Forward in 2015 20
- Officers & Committees 21
- Calendar 22

AAUW-NJ Fall Focus Retreat Registration underway



Agenda

SUNDAY / 3:00-7:00 PM

- 3:00-5:00: Introduction and FUN, FUN, FUN Welcome.**
- National AAUW update—Cordy Galligan—VP Marketing and Business Development
 - Celebrate the Day of the Girl and Embracing Eleanor Roosevelt — Joan Monk
 - Preview of Monday's workshops

5:30-7:00: Cocktails and Convos

MONDAY / 8:00 AM- 1:00PM

- 8:00-10:00: Meet & Eat — Breakfast Buffet — BRANCH PRESIDENT'S Circle**
8:00-10:00: Meet & Eat — Breakfast Buffet — ALL OTHER ATTENDEES
10:30-1:00: Main Session — EVERYONE
- Legislative Watch: Sally Goodson & Adrienne Lesser

HOPE EVERYONE HAS A PRODUCTIVE AND ENJOYABLE TIME

[How to book your room in Atlantic City](#)

(Deadline: October 1, 2014)

[Register Now!](#)

AAUW-NJ Fall Focus Retreat	Sunday–Monday October 19–20, 2014	Resorts Casino Hotel Atlantic City
----------------------------------	---	--



← → ↻ 🏠 📄 aauw-nj.aauw.net/newsevents/fall-focus/

Please click on link above to fill out the form online.

For members that wish to register by mail: Please print this page (Page 2) and mail to address below.

AAUW of NJ Fall Focus Registration Form

Come join AAUW-NJ members and friends for our second Annual Fall Focus Meeting at Resorts Casino Hotel in Atlantic City—Sunday/Monday—October 19th and 20th, 2014.

Everyone should have a great time celebrating, collaborating, and creating ourselves and AAUW.

Registration for the Fall Focus includes cocktail party (cash bar), and a breakfast buffet Monday morning. Sunday dinner on your own, with friends, old and new. Meeting registration fee of \$25.00 can be paid via PayPal or, a check made out to AAUW-NJ, can be mailed to:

AAUW-NJ Program Chair-Susan Buccellato
54 Hawkins Rd.
Manalapan, NJ 07726

We have received a great rate for one night in the Resorts Casino Hotel. A room can be reserved for double occupancy for only \$55.00! **SHARE** a room/**SPLIT** the cost. To make room reservations call, 888-797-7700. Be sure to give them the code of VAAUW to receive the discounted rate by October 1, 2014.

Gentle reminder—Please note there is a \$5 parking fee. Allow time to park and check in. We have a full agenda of speakers, workshops, hands on activities and time to exchange ideas and learn of projects developed by other branches.

Name* (First) _____ (Last) _____

Address* (Street Address) _____

(City) _____ (State) _____ (Zip) _____

Phone Number* _____

Email* _____

Branch(es):: _____

Would you like to pay with check or PayPal?* (Fee is \$25 per person)

PayPal (Pay Online) _____

Check (Mail Check) _____

Who are you rooming with? _____

AAUW - NJ President's Message CAROL COHEN



... and so it begins. A little girl from Brooklyn rises to be President of AAUW-NJ. WOW... How?

My involvement with AAUW has been a journey. While serving as the Co-President of the Freehold Area Branch, I asked for a small job on the Board. I became Programming VP, which became more of a challenge than I had anticipated. My fellow State Board Members, while having varied interests, were so very focused, engaged and energized, always keeping in mind AAUW's mission of improving the lives of women and girls. The thing that stood out the most was their eagerness to volunteer for new assignments. I then attended the AAUW National Convention In Washington, DC and observed 900 *empowered* women interacting. I was completely energized. So, when Sally Goodson, approached me about considering the job of President, I knew it was a challenge that I couldn't resist, especially knowing that I would have such an eager bunch of wonderful women to work with and to support each other. Also, they knew that "One person can make a difference." When these multiple like-minded women got a chance to sit it out or dance, they chose to **DANCE!**

I am so excited and honored to assume this position and look forward to meeting and working with you.

State News

We did not rest over the summer. The articles in this Garden Statement will attest to that.

Joan Monk, AAUW-NY Special Project Director has spearheaded a joint WILD (Women in Leadership Development) NY/NJ book read, Celebrating Eleanor Roosevelt. Our culminating activity will be a *bus trip in May to Val Kil, Eleanor's home.*

We are beginning a program to **CELEBRATE** [the United Nations' International Day of the Girl Child, October 11](#) through [International Women's Day, March 8](#). More information about this program will be available at Fall Focus and is on our [AAUW-NJ](#) website.

What's going on in your branch?

One of my goals as President is to keep the Branches informed of the events and projects that are happening throughout the State. You will receive Constant Contact emails notifying you of these worthwhile programs, that might interest you personally or can be an inspiration for your branch. Your District Coordinators are your liaison to the State. Please keep them informed.

My Thoughts

If we are to accomplish our goals, we need you to **COLLABORATE** with other members, branches and organizations. Try using an [AAUW Program-in-a-Box](#) or you can be an innovator and **CREATE** your own.

You are never too young or too old to make a difference. We need more members to get involved at any level. There are so many areas of concern. Find your passion and *enjoy* what you are doing. Accomplishing a challenge energizes me. **If you can dream it, you can do it.**

My involvement with AAUW has been a journey. We're ready for an exciting year.

CELEBRATE-COLLABORATE-CREATE

AAUW - NJ Communications update Shevl Salberg

I have been very busy since taking over the roles of Communications VP and Newsletter Editor. My first assignment was to update the "AAUW-NJ Booklet" which is published once a year and will be distributed at the Annual Fall Focus Meeting. Members that attend will receive a printed copy.

I have also been busy developing the "Constant Contact" emails that are used to communicate timely information to all our Members, and ensuring that contact lists are up to date. If your email has changed, please let me know and I will update this information in Constant Contact. Members should also update their information in AAUW National's database, at:

<http://www.aauw.org/resource/member-services-database/>

See the following webpage for help on how to update your record in the database:

<http://aauw-nj.aauw.net/about/members/>



The AAUW-NJ Website (<http://aauw-nj.aauw.net/>) has had a major overhaul, and many improvements have been made, including the ability to [email State Leadership](#) via the website, and to [join our mailing list](#). Many thanks to Megan Morrison, from site resources, for her wonderful work and support to help accomplish these changes.

I have been sharing on the AAUW-NJ Facebook page, most emails sent via Constant Contact and other timely posts. If you use Facebook, please "Like" the [AAUW-NJ Facebook page](#).

The current Garden Statement is my latest accomplishment. Feel free to provide me your feedback, and suggestions for future issues. The plan is to continue the publication of the Garden Statement twice a year, in early Fall, and early Spring.

AAUW of New Jersey Membership Matters – September 2014 Diane Crawford

An enthusiastic and warm welcome to all new and current members! We are looking forward to an exciting and spectacular year.

Membership is the heartland of AAUW-NJ, and we take pride in what all our members do to maintain success in our organization, with the total number of AAUW members in New Jersey at 2,154 as of September 1, 2014.

AAUW New Jersey recently celebrated our 87th Anniversary (1927 – 2014)

Let's keep it going and put the challenge to the test with active and ongoing member recruitment during this key period of time before the 2015 AAUW convention.

Get some tips about recruitment & retention: See [AAUW Membership Matters—September, 2014](#)

Membership in AAUW (National) OFFERS YOU

- Membership in the largest and oldest national organization working for the advancement of women and education
- Resources of the AAUW [Educational Foundation](#) providing \$2 million annually for graduate study, public service projects, and branch and individual research
- Access to the AAUW [Legal Advocacy Fund](#) - a support system for women seeking judicial redress for sex discrimination in higher education
- Membership in the International Federation of University Women - a worldwide network of educated women
- College student affiliation
- A voice in Washington via an active Public Policy Program

Membership in AAUW OF New Jersey OFFERS YOU

- A respected coalition to address state and regional issues
- An active Public Policy Program focusing on gender equity in education, elimination of harassment, environmental issues, right of choice, and freedom from violence
- Leadership training
- Conferences and workshops with expert, stimulating speakers
- [The Garden Statement](#), an AAUW-NJ publication
- Interactions with New Jersey colleges and universities

Branch Membership OFFERS YOU

- Opportunities to study and take action on current problems and issues
- Participation in branch projects which enrich and support the community
- Business and career networking
- Friendships and support from dynamic, educated members of diverse ages, occupations, lifestyles and ethnic groups
- The opportunity to develop leadership and organizational skills

To find a branch near you, visit [our website](#) and select the area of New Jersey where you reside or work. If you cannot find a local branch in your home or work community, consider becoming a member of the [Garden State Branch](#). Students currently enrolled in an undergraduate degree program are encouraged to join a Branch as a [student affiliate](#).

For some branches, you can join (as a Member or Student Affiliate), or renew your membership, on the [AAUW National website](#). For other Branches, it is necessary to [contact the branch](#) to obtain a membership application.

Membership payment program (MPP) AVAILABLE to branches in New Jersey

The Membership Payment Program (MPP) is a secure, online dues-processing alternative to the regular print version [Branch Dues Report](#) remittance process for AAUW branches and states. This free tool is located within AAUW's [Member Services Database \(MSD\)](#), and is available to local New Jersey Branches that have applied and have been approved to participate in this program.

AAUW of New Jersey participates in this program. New Members that wish to join the Garden State (Virtual) Branch or participating local Branches, can join and renew their memberships via the [AAUW National Site](#).

Why MPP?

Secure

Billing and receiving payments is safe for you and your members. Generate dues renewal notices to e-mail directly to your members or print and distribute them.

Convenient

Accepting and processing online payments is easy and convenient. Branch finance officers or members can mail in a check or pay with a credit card.

Free

There's no cost to branches or states for either the ACH (Automatic Clearing House) technology that automatically deposits funds into your bank account or credit card processing. No funds are ever withdrawn from your bank account.

Currently, the following New Jersey local Branches have "Opted In" to participate in this program.

State: NJ *** Opt In/ACH

Branch: NJ2001 Atlantic County

Branch: NJ2026 Nutley

Branch: NJ2035 Sussex County

Branch: NJ2063 Garden State

Branch Logos

Did know that AAUW created a new logo for every branch?

Find yours in the [Member Services Database](#) at www.aauw.org.



Please contact me with any questions about starting a branch web site or Facebook page or with suggestions for our AAUW of New Jersey web site or Facebook Page.

Branches on Facebook

Madison Branch

<https://www.facebook.com/AAUWMadisonNJ?fref=ts>

Northern Ocean County Branch

<https://www.facebook.com/pages/AAUW-Northern-Ocean-County-Branch-NJ/209011732477555?fref=ts>

Somerset Hills Branch

<https://www.facebook.com/somerset hills.aauw?fref=ts>

AAUW and AAUW Action Fund on Social Media



AAUW Facebook: <https://www.facebook.com/AAUW.National>

AAUW Action Fund Facebook: <https://www.facebook.com/aauwaction>



AAUW Twitter: <https://twitter.com/AAUW>

AAUW Public Policy Twitter: <https://twitter.com/AAUWPolicy>

AAUW STEM Twitter: <https://twitter.com/AAUWSTEM>

AAUW Higher Ed Twitter: <https://twitter.com/AAUWHigherEd>

AAUW Fellowships Twitter: <https://twitter.com/AAUWFellowships>

AAUW Action Fund Twitter: <https://twitter.com/AAUWActionFund>



AAUW Tumblr: <http://aauw.tumblr.com/>



AAUW Instagram: <http://instagram.com/aauwnational>



AAUW Google+: <https://google.com/+AauwOrgNational>

Courtesy of AAUW Political Media Manager Elizabeth Owens
(email owense@aauw.org or tweet @elizabethowens).

Branch Presidents and Co-presidents

Northern Branches

Greater Wayne — Dorothy Quinn
dequinn@optonline.net (973) 728-9337

Madison Co-Presidents
— Beth Krawczuk
bstuehler@gmail.com (973) 585-4702
— Susan Mennella
smennella@verizon.net (973) 822-2743

Montclair — Barbara Ann Ellert
barbaraannellert@gmail.com (973) 239-8710

Mountain Lakes Area — Candace Shanks
candaceshanks10@gmail.com (973) 809-0573

Nutley — Marion Butler
marionb@1199.org (973) 667-3598

Somerset Hills — Karen Brown
Kkbrown24@gmail.com (908) 685-9022

Summit Co-Presidents
— Prudence Bradley
prudencebradley@comcast.net (908) 497-9201
— Neela Pushparaj
neelap@aol.com (908) 464-6478

Sussex County — Michele Guttenberger
mguttenb@optonline.net (973) 770-0322

Central Branches

Freehold Area — Jane Bentley
janebentley@optonline.net (732) 431-2498

Northern Monmouth County Co-Presidents
— Susan Gelber
ssginnj@aol.com (732) 936-0070
— Joan Spring
joanspring@outlook.com (732) 530-9546

Northern Ocean County — Maria Sendzik
Msend88173@aol.com (732) 458-5567

Trenton — Anne Raughley
ARaughley@njleg.org (609) 847-3865

Southern Branches

Atlantic County — Gail Vreeland
ggvreeland@comcast.net (609) 653-8894

Barneget Light Area — Vilma Applegate
seaskip1@aol.com (609) 494-2871

Camden County Co-Presidents
— Marlene Colbeck
emeld211@comcast.net (856) 910-7553
— Naomi (Sandy) Wahl
nmwahl@yahoo.com (856) 912-7610

Cape May County Co-Presidents
— Marga Matheny
margamath@gmail.com (860) 573-9697
— Dottie Pearson
pearson@princeton.edu (609) 898-4585

Cumberland County — Frances Jervis
francesje@clueslibs.org
(856) 455-2205

Gloucester County — Sue Dixon
Suedixon1974@gmail.com (856) 589-4877

Medford Area Co-Presidents
— Elsie Behmer
wirefox@medleas.com (609) 654-6651
— Helen O'Neill
helen1409@verizon.net (609) 953-6868

Salem — Bernadette Gismonde
Gismo44@verizon.net (856) 769-5414

Willingboro Area Co-Presidents
— Helen Riker
hmdude@hotmail.com (609) 330-7131
— Arline Spangler
goldfinch7@verizon.net (609) 877-5365

Virtual Branch

Garden State Virtual Branch — Jessica Pierson
Jessica.pierson@pfizer.co (973) 960-3457

Branches in Action (Northern)

[SUSSEX County branch](#) (Michelle Guttenberger, President)

The \$mart \$tart Way of AAUW
- SCCC Connections

The AAUW-NJ SCB has shown decades of support to the Sussex County Community College with branch scholarships to SCCC since it first opened its doors in 1981. In these college inaugural years our AAUW branch volunteered their time at county fair exhibition tables to proudly spread the word of their own county college nestled in their rural countryside community. Now SCB can celebrate a new milestone with SCCC. The college has agreed to offer AAUW's \$mart \$tart as an On-Campus program.



In March 2013, Co Presidents **Marg Anderson** and **Carol Holmelund** along with Program Chair **Gail Swain** helped to initiate a summarized intro presentation of the AAUW \$tart \$mart program to SCCC. AAUW-NJ **Virginia Lyttle** provided a splendid preview of this salary negotiation course. The community college was convinced its students needed the program but, they were not sure how to offer it. Would it be a venue for their Adult Continuing Education participants or should it be offered to its regular matriculated students on campus. Their dilemma was that many students at SCCC were full-time working students with limited college campus schedules. Many students were not available for a full day's workshop. However, AAUW-NJ was willing to make modifications to the program format.

Thanks to our obliging facilitator Virginia Lyttle, they will be able to offer two short continuing sessions in April 2015 through the Business Meeting Club. AAUW has shown a strong promotion in forming community college partnerships with its survey study guide Women in Community Colleges Access to Success. [Visit AAUW to download this study](#)

Article appeared in The SCB Newsletter, Volume 1, Issue 1
sussexcounty-nj.aauw.net

Branches in Action (Central)

[Northern Monmouth](#) (By Vicky J. Snoy)

**MARY HIGGINS CLARK WOWS AUDIENCE AT BRANCH'S
First Major Scholarship Fundraiser**

You expect an author of international renown, one who has written 45 books with millions and millions of copies in print, to be intimidating. Mary Higgins Clark is anything but.

In her mid-80s, she has clear, sparkling blue eyes and smooth, peaches-and-cream skin. Her blonde hair is swept up in a signature chignon. She sported a spiraled, transparent cane, having taken a tumble on a cobblestone walkway when a young gallant left her side a few feet short of the doorway. She is tiny and favors an Escada jacket and tailored black slacks when she is addressing a roomful of admirers as she did on May 8 at the Molly Pitcher Inn in Red Bank.



Branches in Action (Central)
[Northern Monmouth](#) (By Vicky J. Snoy)
**MARY HIGGINS CLARK WOWS AUDIENCE AT BRANCH'S
FIRST MAJOR SCHOLARSHIP FUNDRAISER (CONT'D)**

Hosted by the Northern Monmouth County Branch of the American Association of University Women, the luncheon at which Mary Higgins Clark spoke benefited the scholarship fund of the branch, allowing the branch to fulfill a commitment to National and complete its II Research and Projects Grant.

After lunch was served in the Molly Pitcher's elegant ballroom, Mary Higgins Clark regaled an audience of more than 170 women with tales taken from her life. These included her great good fortune to receive a full scholarship to Villa Maria Academy; her spur-of-the-moment decision to try the globe-trotting life of a Pan American Airlines "hostess"; a rather unconventional proposal from Warren Clark, the father of her five children; her attraction to George Washington; the discipline of writing daily, which meant from 5AM to 7AM when she was a young widow and the family breadwinner; and the writing classes at NYU she attended when she was newly married and where she "learned enough to write for the rest of my life".

Mary Higgins Clark received a standing ovation when she concluded her remarks. Extremely generous with her time, she chatted with fans and graciously signed more than 75 copies of her most recent release, *I've Got You Under My Skin* (currently #7 on the New York Times hardcover fiction list). The books at the signing were made available through Fair Haven's River Road Books, the last independent bookstore in Monmouth County.

Mary Higgins Clark was accompanied to the luncheon by Patty Clark, the youngest of her five children. Mary and her husband of 18 years, John J. Conheeny, dote on their 17 grandchildren and enjoy entertaining family at their homes in Dennis, MA, and Saddle River and Spring Lake, NJ.

Branches in Action (Southern)
[Camden County Branch](#) (Linda DeFelice)

Recently elected Co-Presidents Marlene Colbeck and Sandy Wahl are encouraging members to be inspired, to be connected, and to be advocates of AAUW's mission. Inspiration comes from past accomplishments such as the Philadelphia Family Concert Program described in the Early Winter 2014 issue of *The Garden Statement* and the successful annual book sale whose proceeds fund scholarships to help women achieve educational goals. These two major ventures will continue in the 2014-2015 year. Our branch will fund tickets for young people from Camden to attend four Philadelphia Orchestra Family Concerts including *Oh, the Music You'll Hear* and *Peter and the Wolf*. The book sale, where thousands of hardbacks and paperbacks are organized by subject, is slated for September 10 through 14 at Boscov's Court in the Voorhees Town Center.

Our Co-Vice Presidents in charge of Programs, Denise Baserman and Margaret Hunt, have arranged engaging speakers for the fall. In September, Kate Butler, owner of Decotique in Merchantville will present the history of women's pocketbooks, workbags, and fancy bags from the 17th century through the Arts and Crafts movement. In October, Kathleen Freiss, Human Trafficking Coordinator of the NJ Division of Criminal Justice, will discuss human trafficking in southern New Jersey. Our annual scholarship dinner will take place in November, always an inspiring evening when our scholarship recipients and their families are honored.

Special interest groups such as Art, Bridge, Gourmet, and Literature continue to be popular and certainly offer ways for members to be connected through common cultural interests. Being connected also means being familiar with and comfortable using our branch website along with the outstanding resources on the state and national websites. Plans for the 2014-15 year include offering technology assistance to help members become more effective advocates.

AAUW-NJ Annual Meeting
April 12, 2014
Be Inspired; Get Connected
Live Streaming from
Forsgate Country Club, Jamesburg, NJ to Resorts, Atlantic City, NJ
Sally Anne Goodson



This is an iPad photo of Karen Brown, AAUWNJ State Financial Officer, at her home in Bridgewater, NJ watching our State AAUW Annual Meeting with members at the Forsgate Country Club in Jamesburg, NJ on April 12, 2014 via her laptop computer, as the entire meeting was being live-streamed for the very-first-time to additional AAUWNJ members at the Resorts Hotel & Casino in Atlantic City, NJ from 9 am to 2:30 pm.

Thanks to Jane Baus-Niemeyer, Shevi Salberg, Carol Cohen, and Brian Menzies and his team from Connex Intl. that provided the Adobe Connect Platform, for helping to make it happen.

A first for AAUWNJ --- live streaming a meeting for maximum member communication.

AAUW-NJ Annual Meeting (2014) - Basket Raffle

The basket raffle at the annual meeting of AAUW-NJ is always a great success. This year was no exception. We received basket donations from 18 branches in all – 16 branches attending Forsgate and 2 branches at our satellite meeting in Atlantic City. Thanks to the generosity of our more than 100 attendees, we raised over \$900 for the AAUW Funds. The money was split between the Educational Opportunities Fund and the Legal Advocacy Fund. Each participating branch was credited with a \$25.05 contribution to each fund.

All this would not have been possible without the great unique baskets donated by our branches. A very special thank you to these 18 fantastic branches.



Photos from the AAUW-NJ Annual Meeting—April 12, 2014

Agents of Change Awards



**Kathleen Magill
(Madison Branch)**



**Barbara McMorrow
(Freehold Area Branch)**



**Mary E. Switzer, Patricia Baroska,
Barbara Williamson, Carol Cohen,
Shevi Salberg, Diane Crawford, and
Susan Buccellato
(New Board Members)**

**Anti-Human Trafficking Award
to Students from Jefferson High
School and College of NJ
(Project Stay Gold)**



**Joan Monk
(as Eleanor Roosevelt)**



**Branch 13 and 13 Challenge Award
Sussex County Branch Past-Co-President
Carol Holmelund**

Inter-Branch events

AAUW of New Jersey Goes To Washington



Wednesday, November 19, 2014

Coordinated by Central District

Make that personal connection....



All aboard...

Amtrak (\$100):

**Train # 181: Departure from Newark (6:26 AM) Metro-Park (6:47 AM)
Trenton (7:15 AM) Philadelphia (7:42 AM)**

Arrive Washington DC Union Station (9:50 AM)

Discounts: (Seniors 15%) (AAA 10%) (AAUW 10%)

Train # 188: Departure from Washington DC (7:10 PM) <http://www.amtrak.com/home>

- Actual cost depends on location, type of ticket

Sights of Washington, D.C.

Old Town Trolley Tour (\$35): Every 30 minutes from Union Station (Stop #4)
www.trolleytours.com

AAUW National Tour (Free): AAUW (1881-2014) - Informative, Nostalgic

**Access stop to AAUW National Bldg. (Stop #19) Consider Lunch before Tour at 3:00 PM
(1111 Sixteenth St. NW, Washington, DC 20036 - 800-326-2289)**

Lunch: Café (\$15)

Some AAUW-NJ Branches are considering driving and staying overnight.

[See Flyer](#)

Commitment: Please respond by November 10

For Details Contact:

Patricia Baroska shorebeachgirl@hotmail.com 732-458-5906

Barbara Williamson w8429588@aol.com 732-842-9588

AAUW Supporters –TRIP TO Washington
Penny north



I was one of 25 AAUW supporters from 17 states invited to Washington by AAUW national the first week in June to attend various events. We were put up for three nights and treated royally, while exploring some of the many areas AAUW is active in.

The first day we toured the National Museum of Women and the Arts and enjoyed a gourmet lunch in their elegant formal hall, a restored former Masonic building. Next we had a Women's History tour of the Capitol combined with a behind the scenes Capitol tour by former Congressman, Bob Carr. He had worked closely with women Congress members from Pat Schroeder to Bella Abzug and entertained us with a running commentary, as we made our way from one historic spot to another.

Some of us had our picture taken in front of the Adelaide Johnson sculpture of the three pioneers of Women's suffrage: Elizabeth Cady Stanton, Susan B. Anthony and Lucretia Mott. The sculpture had been installed in the Crypt below the Capitol Rotunda in 1921 and was finally moved to the Rotunda in 1997.



The highlight of the next day for me, as a retired school librarian, was the talk by Suzanne Gould, the Archivist and Records Manager at the AAUW Headquarters building. She has asked to be notified where branches' historic records are stored (at goulds@AAUW.org) but NOT to have any actual records sent to AAUW in DC. We also enjoyed the corridor display of portraits of all the AAUW presidents. An impressive array. We ended the day with dinner at the historic Tabard Inn. This was yet another chance to get to know fellow AAUW supporters and to exchange views and experiences.

The last day, we traveled to the University of Maryland College Park campus for the NCCWSL final events. First we heard the much-heralded Chelsea Clinton speech, interview and question session, which was well received by the all of us. This was followed by a reception for the NCCWSL scholarship recipients. I had not been able to obtain the names of the NJ attendees before I arrived, so I asked each young woman I spoke with if she knew anyone from NJ. One student from Ocean City was found, but she turned out to be sponsored by the state where she attends college. Another student stepped up from Manhattan, offering herself as a possible close enough substitute and up popped a third from Albany, saying she was from the next state to NJ. I never found the NJ students, but ended up talking informally with more students than anyone who did find their intended persons.

An early form of the NCCWSL program began with a women's student leadership conference in 1985, with AAUW as a sponsor. In 2007, NAPSA and AAUW became sole sponsors and moved the conference to the College Park campus. This year 900 attended a full week of 50 workshops, meetings with strong women models, and representatives from 80 graduate schools and 25 employers. AAUW Funds supplies the financial backing for NCCWSL.

Back at College Park, the next event was the VIP dinner, where we met all remaining AAUW officials or staff members and continued to get to know those who had been with us all along. After the dinner, we returned to the auditorium for the Women of Distinction Awards Ceremony, sponsored by AAUW Maryland. Five women were honored including a former astronaut, a college president and a TV anchor. Each spoke for 5 or 10 minutes about a person who had been crucial to their success. These brief talks were extremely moving and seemed to inspire the young women present. They announced a reception and pizza party to follow, but our group understandably slipped out at this point.

Beside all the interesting events attended and the fascinating people encountered, I relished the opportunity to express some of my thoughts and concerns to the very AAUW people in DC that I have written and spoken to over the years. There is nothing like face-to-face conversation with AAUW members from all over the country and the national staff as well. And yes, everyone seems to be experiencing the same challenges as we do.

Special Projects

[Click Here to contact our State Leadership](#)

Eleanor Roosevelt Read — Virginia Lyttle

Human Trafficking — Virginia Lyttle

National Women's History Museum — Wendy Murphy

\$tart \$mart Regional Manager — Barbara Williamson

teentech™ — Karen Brown

STEM Coordinators

— Susan Boyce

— Susan Monroe

Women As Agents of Change — Doris Stewart

Eleanor Roosevelt Read
Virginia Lyttle (With Robin Gerber, & Joan Monk)

Embracing Leadership



Join NY/NJ WILD PROJECT (Women In Leadership Development) in our first-ever **joint leadership read** via conference call.

Mark the **3rd Tuesday of each month** for the monthly discussion of the book, “**Leadership the Eleanor Roosevelt Way**” by **Robin Gerber**.

Project began July 15th, 2014 @ 7pm and will run until June 16, 2015.

Lots of ways to participate – **individual/buddy system/team approach**. Gather a friend or two (or three) and share the conversation.

Robin Gerber suggested the ‘**drop in**’ model – sign up for the chapter/s that you are most interested in.

To participate in the teleconference, contact [Joan Monk](#) - 914-245-7704

[See flyer!](#)

[Reading group guide](#)

Special Projects

NATIONAL WOMEN'S HISTORY MUSEUM, WASHINGTON, D.C.

Wendy Murphy

[The National Women's History Museum's](#) vision is to build a world-class museum at the National Mall in Washington, D.C. As Joan Bradley Wages, President & CEO of NWHM has said, "History is empowering. It shapes who we are and provides role models to guide us. Yet women stand on historical quicksand. With each step we take forward, the step behind us disappears...Women have helped forge our nation and have risen to its defense throughout our history. Every day our lives are touched by the cultural, societal, and financial achievements of women in our nation's development, with advances in industry, medicine, and the arts. Legislation for a Commission to create a museum to honor our nation's women would be an important step to recognize these achievements."



The national Women's History Museum (NWHM) announced in May that the U.S. House of Representatives passed legislation to form a Congressional Commission on the Potential Creation of a National Women's History Museum in Washington D.C. The bi-partisan legislation (H.R. 863) co-sponsored by Representatives Carolyn Maloney (D-NY) and Marsha Blackburn (R-TN) passed by a vote of 383 to 33. Now it heads to the Senate, where Senators Susan Collins (R-ME) and Barbara Mikulski (D-MD) are leading the charge. There are 28 co-sponsors of the bill, including Senator Cory Booker (D-NJ).

teentech™ (2015)

Karen brown



The teentech™ committee is happy to announce that we are expanding to two teentech™ programs in 2015! The first is planned for February at Essex County College (ECC) in Newark, and, yes we are planning a snow date. This event will be open to girls from the high schools in the Newark area served by ECC.

We are very excited that the second teentech™ will be hosted in May by Richard Stockton College, Galloway Township, and will be able to take advantage of their beautiful new facilities. This event is open to girls in grades 9 – 11 from high schools statewide.

teentech™ events offer high school girls an opportunity to experience a day of hands-on exploration of STEM fields in a college lab setting. Educators, who bring the students to teentech™ as a class trip, also participate in workshops designed to demonstrate the fun and accessibility of STEM fields.

The AAUW NJ teentech™ team is growing, too. While Karen Brown will be general teentech™ chair, she will be relying on the experience of past chair Jean Wadsworth, the continued dedication of Dawn Domans as registrar for the events, and the long standing commitment of consultant and teentech™ promoter Beth Hyre. Jane Niemeyer will be joining the team as Co-Chair of the Stockton teentech™ event. Lissa Anderson, who helped Dawn with registration at Georgian Court teentech™ 2014, will again be assisting Dawn and learning the registrar ropes.

Every teentech™ event is a collaboration of many partners including: AAUW NJ Charitable Trust, the host college, the NJ Technology and Engineering Educators Association, the NJ School Counselors Association, the Women's Bureau of the US Department of Labor, and the Institute of Electrical and Electronics Engineers (IEEE). This year we are very pleased to have the Brick City Development Corporation (BCDC) partnering with us for teentech™ ECC. BCDC aims to demonstrate the desirability of Newark as a place to locate a business, and a well-trained local workforce is an important part of Newark's advantage.

[teentech™ Program in a Box](#)

Special Projects

\$tart \$mart
Barbara Williamson[\\$tart \\$mart – AAUW-NJ](#)[\\$tart \\$mart Flyer – AAUW](#)[\\$tart \\$mart General information – AAUW](#)

WE HOPE YOU WILL JOIN AAUW NEW JERSEY TO PROMOTE \$TART SMART WORKSHOPS THROUGHOUT NEW JERSEY COLLEGE AND UNIVERSITY CAMPUSES.

HELP NARROW THE PAY GAP. AS WE KNOW “OVER THE COURSE OF A WOMAN’S WORKING LIFE, A WOMAN WILL EARN ROUGHLY \$1 MILLION LESS THAN A MAN- SIMPLY BECAUSE SHE IS A WOMAN.”

\$TART \$MART SALARY NEGOTIATION 3 HR WORKSHOPS:

- PROVIDE BENCHMARKS FOR SALARY AND BENEFITS
- OFFER SALARY NEGOTIATION SKILL-BUILDING EXERCISES
- TEACH PARTICIPANTS HOW TO DEVELOP A BUDGET TO DETERMINE SALARY NEEDS AND RECEIVE A FAIR WAGE.

RECRUIT C/U CONNECTION COLLEGES AND UNIVERSITIES

C/U Connections Northern Coordinators—Dawn Doman and Lissa Anderson

C/U Connections Central Coordinators—Pat Baroska and Barbara Williamson

C/U Connections Southern Coordinators—Marion Ingram and Mary Switzer

DETERMINE THE **CAMPUS CONTACT PERSON** WHO WILL WORK WITH OUR \$TART \$MART TEAM TO CHOOSE A DATE AND CAMPUS LOCATION FOR WORKSHOP.

FACILITATORS FOR WORKSHOPS ARE AVAILABLE.

WORKSHOP FEE – CHARITABLE TRUST AAUW NJ MAY HELP TO PAY FOR WORKSHOP COSTS.

Contact:

Barbara Williamson NJ \$TART \$MART Regional Field Manager
For further information: 732-995-7749 njstartsmart@gmail.com

\$TART \$MART TEAM

Maureen Aptowicz
Jane Baus-Niemeyer
Ruth Hodum
Joan Odud
Marian Wattenbarger



Special Projects

[Tech trek](#)

**AAUW OF FLORIDA
2014 TECH TREK CAMP
By Jacqueline D'Alessio, Executive VP**

As I am also a member of the AAUW-FL Board of Directors, I had the opportunity to volunteer as a Dorm Monitor for the 2014 Tech Trek Camp at Eckert College in St. Petersburg from July 13 through July 19. After arriving on campus at 7:30 AM on Sunday and settling into my dorm room, the Director of the Camp Shirley Reid held a Staff Meeting to review the policies and procedures for the camp. After lunch in the college cafeteria, the 14 staff members including the dorm monitors (4), the student counselors (4), and the instructors awaited the arrival of the 40 incoming eighth grade girls selected from middle schools throughout Florida. Each dorm monitor with a student counselor was assigned a group of 10 girls; the dorm monitor served as an instructional assistant in the classes and workshops.

After the families settled their daughters into their dorm rooms, the girls and their families proceeded to Fox Hall for an official welcome. When the families departed, the young women participated in an ice breaker and a pre-assessment survey to determine their perceptions of STEM subjects. After dinner the attendees listened intently to Emilee Barnett, a participant from the first tech Trek in Florida in 2013, and to the keynote speaker MS. Lee-En Cheng, an Architectural Engineer, who spoke of her experiences in male-dominated classes in engineering and of her determination to pursue the career she loved. After the keynote, the girls worked with their roommates to create a mural reflecting their perceptions of Tech Trek.

Each morning the girls and staff rose for breakfast at seven followed by a day of classes and workshops: *Bridge Building; It's Getting Hot in Here; Hurricane and Coastal Erosion; Geology in a Bottle; Roller Coasters; Weird Wacky Weather; Robotics; Forensics; Extinction Stinks; Barbie Bungee Jumping; Wind Power Cell Phones; and Chemistry of Food.* In the middle of the week, campers visited Mote Marine Laboratory in Sarasota where in addition to a tour of the facilities, they searched the brackish waters of Sarasota Bay for aquatic creature specimens and identified them. After dinner each night, the girls participated in a group activity culminating in a Professional Women's Night when the attendees heard from a dentist, a research scientist, a STEM coordinator, and a civil engineer followed by an interactive session with the four presenters. The final night of camp, each group presented their interpretation of the week using skits, poetry, song, and dance.

As I attended the classes and workshop with these young women, I was impressed by their mastery of technology, their openness to new concepts, their willingness to participate in the scientific investigations, their critical thinking skills, their collaboration on solving problems, and their joy in discovery. These incoming eighth grade girls foreshadow an equitable future for women in STEM.

News Watches

[Click Here to contact our State Leadership](#)

Civil Rights — Marian Wattenbarger

Congressional Quarterly (CQ) Legislative Watch Coordinators

— Sally Goodson

— Adrienne Lesser

Economic Security — Joan Odud

Education —

Healthcare — Jane Baus-Niemeyer

Title IX —

Legislative Watch – New Jersey

Sally Anne Goodson & Adrienne Lesser

Just who are we WATCHING?



We are introducing an innovative and exciting program in New Jersey. As a result of this new project, we will be able to “watch” our State legislators – our Senators and Assembly personnel. AND they will know we are “watching,” and become aware of AAUW-NJ’s position on specific pending legislation. This program enables us to increase our voice in New Jersey and will have a considerable impact on our legislators.

The process is quite straightforward. Every Monday, during the NJ legislative session, the Legislative Watch committee gets a list (from Congressional Quarterly Tracking) of bills that are before the NJ legislators. These may be bills about to be voted upon or bills just introduced and going to legislative committees. When we see a bill that is pertinent to AAUW’s Public Policy, we will send the information to AAUW National for review. National will then let us know whether or not the particular piece of legislation is something we should pursue.

The next step is analogous to the [TWO MINUTE ACTIVIST](#) which focuses on national legislation. If National wants us to pursue the issue, they will write a sample letter and we will notify our members by email. Members will be guided to enter their zip codes and the names of the State legislators serving that district will appear. Just as with the TWO MINUTE ACTIVIST, letters can be edited or not and by clicking enter, NJ State legislators will know we are “watching.”

We had a sample test recently where we sent a letter to one district’s representatives supporting Earned Paid Sick Leave. The response was immediate. The Senator in question did not promise to vote one way or the other, but he replied and he became aware of our position. Imagine if he or she got many letters each time AAUW issues were involved.

AAUW VIDEOS



VIDEO: [Using the AAUW Website](#)



Download AAUW’s new recruitment video at
www.aauw.org/resources/by-type/media.

Forward in 2015

PUBLIC POLICY

Get out the Vote:

Sign up for *Action Network* at www.aauw.org/actionnetwork and *Washington Update* at bit.ly/PN9M8f.



Involve your community in LAF's work

E-mail laf@aaup.org today to sign up for our monthly e-newsletter, *LAF Express*, and our print newsletter, *LAF Update*.



[Research That Matters in the Lives of Women and Girls](#)



Bring a STEM camp to your area!

Visit www.aauw.org/what-we-do/stem-education for more information.



[Campus Leadership Programs](#)



[Gift to Grads](#)



Visit www.aauw.org/resources for resources and ideas.

E-mail program@aaup.org to subscribe to the ***Get with the Program*** newsletter.

Have questions or need help finding anything? E-mail connect@aaup.org or call 800.326.2289.
[11 Leadership Essentials for AAUW Branch Programming](#)



FUNDRAISING

Find out more about AAUW's new fundraising policies at www.aauw.org/resource/frcpolicies.
[Fundraising Policy 501](#)

For questions about [the Legacy Circle](#), contact Catherine Heffernan at heffernanc@aaup.org or 202.785.7766.



Member Services Database: www.aauw.org/resource/member-services-database

Membership Payment Program: www.aauw.org/resource/membership-payment-program

AAUW Site Resources for a free branch website: site-resources.aauw.org

Convention: convention.aauw.org [Pledge to Register for the Convention](#)



America Association of University Women

1111 16th St. NW
Washington, DC 20036
(202) 785-7700
(800) 326-2289
AAUW.ORG

AAUW National Representatives

— Jacqueline D'Alessio,
jqline@verizon.net
— Sally Goodson,
sally.goodson@verizon.net

AAUW-NJ Board of Directors Executive Committee

President — Carol Cohen
carol.co312@gmail.com

Executive VP — Jacqueline D'Alessio
jqline@verizon.net

[Click Here to contact our State Leadership](#)

National Level Officers

Association President: Patricia Fae Ho

Executive Director: Linda D. Hallman

AAUW-NJ Standing & Appointed Committees

By-Laws — Betty Gregg

Charitable Trust Chair — Virginia Lyttle

Charitable Trust Treasurer — Marian Wattenbarger

C/U Connection Northern Coordinators
— Dawn Domans
— Lissa Anderson

C/U Connection Central Coordinators
— Patricia Baroska
— Barbara Williamson

C/U Connection Southern Coordinators
— Marion Ingram
— Mary E. Switzer

Diversity Chair — Sherry Boguchwal

International Affairs — Arlene Inglis

Parliamentarian — Sally Goodson

AAUW-NJ Board of Directors Executive Committee

AAUW Funds
— Penny North
— Ann Raynor

Communications VP & Newsletter Editor
Batsheva (Shevi) Salberg

Finance — Karen Brown

Membership VP — Diane Crawford

Program VP — Susan Buccellato

Public Policy Director — Beth Forman

Secretary — Jane Baus-Niemeyer

Northern District Coordinators
— Barbara Colwell
— Jessica Pierson

Central District Coordinators
— Patricia Baroska
— Barbara Williamson

Southern District Coordinators
— Marion Ingram
— Mary E. Switzer

Calendar (June 2014–July 2015)

AAUW-NJ Board of Directors

July 16, 2014 Wed 5:30 PM Jamesburg

Teleconference Board of Directors.

September 18, 2014 Wed 7:30 PM

The United Nations’ International Day of the Girl Child

October 11, 2014

AAUW-NJ Retreat

October 19-20, 2014 Sun-Mon AC Resorts

AAUW Inter-Branch Trip to Washington, D.C.

November 19, 2014

Teleconference Board of Directors

Nov 20, 2014 Thurs 7:30 PM

Teleconference Bd. of Dir. Feb 18, 2015 Wed 7:30 PM

International Women’s Day

March 8, 2015

AAUW-NJ Annual Meeting

April 11, 2015 Sat 9:00 AM Jamesburg

WILD (Women in Leadership Development) NY/NJ—*Bus trip to Val Kil, Eleanor Roosevelt’s home* May 2015

AAUW-NJ Board of Directors

May, 13, 2015 Wed 5:30 PM Jamesburg

AAUW-NJ Board of Directors

July, 15, 2015 Wed 5:30 PM Jamesburg

AAUW National Convention

June 18-21, 2015 San Diego, CA

AAUW PURPOSE (MISSION)

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

AAUW VALUE PROMISE (MOTTO)

By joining AAUW, you belong to a community that breaks through Educational and economic barriers so that all women have a fair chance.

AAUW VISION STATEMENT

AAUW empowers all women and girls to reach their highest potential.

AAUW DIVERSITY STATEMENT

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

AAUW: EMPOWERING WOMEN SINCE 1881



Editor: Batsheva (Shevi) Salberg, PhD
 bsalberg@live.com
 Home: 732-462-4138
 Cell: 908-759-4085

JOIN OUR MAILING LIST

The Garden Statement is emailed to AAUW Members residing in New Jersey, and others that have requested to [join our mailing list](#). Copies are also available on the [AAUW-NJ Garden Statements](#) web page. Please send corrections to the Newsletter and changes to contacts’ email addresses to [Shevi Salberg](#).

Changes to email addresses and other Member information should be made in the [AAUW Members Services Database](#). See the “About AAUW—[Members Only](#)” web page for information on how to access and update information in this database.